



Inner East Community Committee & COVID-19 Groups

FACEBOOK highlights

31st May – 6th September 2022

Appendix 1

Since 31st May 2022 the Inner East Community Committee Facebook page has gained **79 new page followers** putting the total followers at 1,611.

This means that this is the **3rd** most popular Community Committee page.

There are two things to note in general:

- 'reach' is the number of people the post was delivered to
- 'engagement' is the number of reactions, comments or shares

Engagement tends to be a better way of gauging if people are interested and have read the posts because they wouldn't have interacted with it otherwise. For example, a post might reach 1,000 people but if they all scroll past and don't read it, the engagement is 0 and it hasn't been an effective way for the Community Committee to communicate.

Having said that, all posts can be read without any further interaction!

The most popular post since 31st May 2022 is the LCC Inner East Community Committee post regarding Are you worrying about Money? Support is available in Leeds.

- has reached a total of **1.231** people
- has been liked, commented on or shared 30 times

The following below are screenshots of the most popular three posts since the 31st May 2022.

Alongside are the figures for how many people were 'reached' and how many people 'engaged' with the post.

1st Place – Worrying about Money?

1,231 people had this post delivered to them, with 5 reactions, 0 comments and 14 shares.

Leeds City Council Inner East Community Committee
Published by Patrick Lcc · 15 June ·

Are you worrying about money? Support is available in Leeds!

Worrying about money?

Support is available in Leeds

Step 1: What's the problem?

I suddenly have no money

- Lost job or reduced hours
- Money stopped
- Lost money
- Unexpected expense
- Disaster (e.g. flood or fire)
- Relationship breakdown
- Sanctioned (see option 2)

See options 1 2 3

My money doesn't stretch far enough

- Deciding between food, fuel, and mobile credit
- Low income
- Zero hours contract
- Statutory Sick Pay too low
- Facing redundancy
- Not sure if eligible for support
- Change of circumstance

See options 1 2

I have debt

- Rent or Council Tax
- Gas and electricity
- Payday loans
- Owe friends or family
- Benefit repayments

See option 3

I am waiting on a benefit payment or advance

- New claim for benefit
- Payment delayed
- Waiting for decision

See options 1 2



Get more messages for Leeds City Council Inner East Community Committee
You can add a Messenger button to your post to get more messages for Leeds City Council Inner East Community Committee.

See Insights and Ads [Boost post](#)

5 reactions 14 shares

Post Insights

Total insights
See more details about your post:

Post impressions	Post reach	Post engagement
1,350	1,231	90

2nd Place – Summer Activities 2022!

893 people had this post delivered, with 4 reactions, 0 comments & 3 shares.

Leeds City Council Inner East Community Committee
Published by Patrick Lcc · 25 July · 🌐

Summer Activities 2022!



18th - 24th August	
Active Workshops	Nowell Mount Community Centre, LS9 6RH 4-11 year old sessions 12-18 year old sessions
cent's healthy holidays	Meet for breakfast at St. Vincent's LS9 9LF then Family fun and games at Newbourne Church Hall, LS9 6BP
Association healthy	Sports activities and workshops at Nowell Mount Community Centre, LS9 6RH
cent's healthy holidays	Family fun and games at Newbourne Church Hall, LS9 6BP lunch provided
olly Fun	Activity Camp at Nowell Mount Community Centre, LS9 6RH
cent's healthy holidays	Meet for breakfast at St. Vincent's LS9 9LF then Family fun and games at Newbourne Church Hall, LS9 6BP
riendly	Celebrating the works of East Street ARTS' Summer School - Free Food, refreshments, music, arts & crafts, Conventio House, St. Mary's Lane, LS9 7DP. Email ammatt@esamail.org.uk or 0113 2830303
15th - 21st August	
Active Workshops	Nowell Mount Community Centre, LS9 6RH 4-11 year old sessions 12-18 year old sessions
Association healthy	Sports activities & workshops, Nowell Mount Community Centre, LS9 6RH
Healthy holidays	Family fun at Bridge Community Church, Riber Street, Leeds, LS9 7BG
olly Fun	Activity Camp at Nowell Mount Community Centre, LS9 6RH
22nd - 28th August	
Active Workshops	Nowell Mount Community Centre, LS9 6RH 4-11 year old sessions 12-18 year old sessions
cent's healthy holidays	Meet for breakfast at St. Vincent's LS9 9LF then Family fun and games at Newbourne Church Hall, LS9 6BP
Association healthy	Sports activities and workshops at Nowell Mount Community Centre, LS9 6RH
cent's healthy holidays	Family fun and games at Newbourne Church Hall, LS9 6BP lunch provided
cent's healthy holidays	Breakfast, story time and a film at St. Vincent's LS9 9LF
29th - 4th September	
Association healthy	Sports activities and workshops at Nowell Mount Community Centre, LS9 6RH
cent's healthy holidays	Meet for breakfast at St. Vincent's LS9 9LF then Family fun and games at Newbourne Church Hall, LS9 6BP
Healthy holidays	Family fun at Bridge Community Church, Riber Street, Leeds, LS9 7BG
cent's healthy holidays	Family fun and games at Newbourne Church Hall, LS9 6BP lunch provided
Family Fun	East End Park - Bounce in the Park is fun packed Family event with inflatable, arts workshops, performances, and sports activities for all ages.
Healthy holidays	Family fun at Bridge Community Church, Riber Street, Leeds, LS9 7BG
olly Fun	Activity Camp at Nowell Mount Community Centre, LS9 6RH
cent's healthy holidays	Outdoor Family Fun, Blue Caribee Park. Meet at St. Vincent's LS9 9LF for breakfast
Fun Day	Project Hope running at The Vicarage Centre, LS9 9LF - St. Vincent's LS9 9LF

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See Insights and Ads Boost post

👍👍 Councillor David Jenkins and 3 others 3 shares

Post Insights

Total insights
See more details about your post

Post impressions	Post reach	Post engagement
916	893	122

3rd Place – Construction work

890 people had this post delivered to them. There 1 reaction, 0 comments and 7 share.



Leeds City Council Inner East Community Committee
Published by Patrick Lcc · 6 June ·

Are you interested in construction? This 2 week course can give you the essential skills and knowledge needed to work on a construction site 🛠️


Upon completion of this course, you will receive:

- ✔️ CSCS Green Card
- ✔️ Level 1 in Health and Safety
- ✔️ Level 1 in Employability
- ✔️ Asbestos Awareness
- ✔️ Manual Handling Awareness

Entry Requirements and criteria:

- Must be aged 19+
- Maths & English will be assessed at Entry 3
- Must have lived in the UK for 3+ years
- Not previously completed the qualifications being delivered

To apply, please use the link below and include your contact details as well as the reason why you wish to participate in this course 📧: <https://tinyurl.com/4wmpd768>



Construction Ready
10 day course to provide relevant skills and qualifications needed to work on a construction site
Gain your CSCS card and a guaranteed interview
4th - 15th July at Leeds City College Campus
Must be aged 19+ and have lived in the UK for 3+ year

Get more messages for Leeds City Council Inner East Community Committee
You can add a Messenger button to your post to get more messages for Leeds City Council Inner East Community Committee.

See Insights and Ads **Boost post**

1 reaction 7 shares

Post Insights

Total insights

See more details about your post.

Post impressions ⓘ

1,032

Post reach ⓘ

890

Post engagement ⓘ

52